



Maximize ROI on Your 6sense Investment

Marketing services to achieve full platform utilization and program impact

What We Do

No matter how powerful your RevTech stack, realizing the full potential of a platform like 6sense Revenue AI™ is faster and easier with:

- Agency capacity to run 6sense campaigns at scale
- 6sense certified talent
- A sustainable economic model that enables you to do better with less



Our pool of 6sense-certified talent boasts a deep understanding of the platform plus a wealth of experience solving real-world client scenarios.

1	Campaign Planning	Develop targeted programs with always-on and thematic campaigns
2	Creative Development	Fuel personalized programs at scale with ABX-aligned content and web experiences
3	Intent-Driven Targeting	Engage the right audiences with dynamic list management
4	No-Markup Media Purchasing	Manage and control media spend efficiency, without an incentive for waste
5	Turnkey Setup and Launch	Utilize managed services to build and execute programs with greater speed
6	Testing and Optimization	Lower cost per conversion
7	Reporting	Support ROI management to lead the program your CFO wants to fund

Driving 6sense Impact for Our Clients



BRIGHTCOVE®

- 1.6X increase in engagement rate
- 55.6% reduction in cost per account engaged
- 48.6% labor cost savings vs benchmark

SAP®

- \$1: \$112 ROI on total program investment to pipeline value
- \$1: \$14 marketing spend to revenue ROI
- \$73m pipeline influenced



Leveraged 2X to support personalized 6sense campaigns at scale



Retained 2X to run a 6sense program to engage dormant and net-new accounts

“ 2X has committed to the success of 6sense customers, working with us to pioneer 6sense partner certification and now has an army of proven experts to help customers maximize results and realize return on their investment.”

Elliot Smith
6sense Head of Partnerships

Tier 1 Service Partner

MarTech Partnerships to Support the Extended 6sense Ecosystem



DRIFT

bombora

HubSpot

Unlock the Full Potential of 6sense



Interested to know more about our services, pricing, and customer impact?
Visit 2x.marketing/6sense

